In the Specification:

On page 15, replace the last paragraph with:

When the user chooses a banner item, the web server 30 recognizes that (ST5), and after that provides the goods in accordance with the choice of the user to the learning/growing toy 10 directly or through the user computer 20 (ST6). After that, the learning/growing toy 10 eats or gets the goods for satisfying the desires, whereby the toy is grown physically or intellectually (ST7).

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